

LEAGUE OF AMERICAN BICYCLISTS



Bicycle Friendly Business Application

Business Profile

- * 1. Name of Business
Urban Eats Cafe
- * 2. Name of CEO or Director
Caya Aufiero
- * 3. Contact Name
Caya Aufiero
- * 4. Position
co-owner
- * 5. Address
3301 Meramec
- 5. a. Address 2
- * 6. City
St Louis
- * 7. State

Missouri

- * 8. Zipcode
63118
- * 9. Phone
314-558-7580
- * 10. Contact Email
caya@urbaneatscafe.com
- * 11. Company Website
www.urbaneatscafe.com
- * 12. Number of employees
13
- * 13. Type of business/organization

- Accounting/Finance/Insurance**
- Agriculture/Farming**
- Biotech/R&D/Science**
- Building Construction/Skilled Trades**
- Creative/Design**
- Education**
- Engineering**
- Entertainment**
- Food Service/Hospitality**
- Installation/Maintenance/Repair**
- IT/Software Development**
- Legal**
- Manufacturing/Production**
- Marketing**
- Medical/Health**
- Non-Profit**
- Public Relations**
- Sales/Retail**

Transportation

Other, Please list

* 13. a. Other business type

* 14. Number of business/office locations. If more than one, please list the city/state of each.

1

2-5

6-25

more than 25

14. a. Please list the locations.

Both in St Louis MO- 3301 Meramec, 63118 The Carondelet Rec Complex/YMCA, 930 Holly Hills, 63111

* 14. b. Please list locations or provide a link to a business location directory.

* 15. Location of business(es). Click all that apply if multiple business locations exist.

urban

suburban

rural

* 16. What are the top three reasons your company has made bicycling a priority? Click only three.

Company morale

Corporate Social Responsibility plan

Employee productivity

Environmental issues

Health

Recruitment

Reduce carbon footprint

Transportation options for employees

Other, please list

* 16. a. Please list other reasons.

[Encouragement](#)

* 17. Which of the following transportation-related benefits are provided to your employees? Click all that apply.

[Commuter tax benefit for bicyclists](#) (effective January 1, 2009)

Commuter tax benefit for transit

Commuter tax benefit for parking

Other cash incentives for bicycle commuters

Free secure bike parking

Free or subsidized car parking

Guaranteed ride home

Other, please describe

* 17. a. Please describe.

* 18. Does your business promote Bike to Work Day?

Yes

No

* 18. a. If yes, click all that apply.

Provide commuters with breakfast

Hold a commuter challenge

Offer prizes

Host a CEO led ride

Other, please describe

* 18. b. Please describe.

* 19. Does your business promote National Bike Month?

Yes

No

* 19. a. If yes, click all that apply.

Arrange social rides

Host maintenance clinics

Distribute bicycling information

Sponsor a community bike month event

Other, please describe

* 19. b. Please describe.

* 20. Do you provide reimbursement toward an employee's purchase of a bicycle or bicycling equipment?

Yes

No

* 20. a. If yes, please describe.

* 21. Do you provide a company fleet of bicycles for employee use?

Yes

No

* 21. a. If yes, how many?

1

2-5

6-25

More than 25

21. b. Do you track use of the bike fleet?

Yes

No

* If yes, what percentage of employees use them?

less than 10%

11%-25%

26% - 50%

51%-75%

more than 75%

21. c. Additional information and statistics on the use of the company fleet of bicycles.

* 22. Does your company promote bicycling for means other than commuting? Click all that apply.

Employee bike club

Sponsor a bike team or club

Use local bicycle couriers

- Organize rides**
- Sponsor individual riders or encourage participation in charity rides**
- Other, please describe**

* 22. a. Please describe.

* 23. Does your business sponsor or partner with any of the following bicycle advocacy groups? Click all that apply.

- Local (for a list of local bicycle advocacy groups [click here.](#))**
- State (for a list of state-wide bicycle advocacy groups [click here.](#))**
- National (i.e. [Bikes Belong](#), [International Mountain Bike Association](#), [The League of American Bicyclists](#))**

* 24. Does your top management commute to work by bicycle?

- Yes**
- No**

* 24. a. Additional comments.

We created the Dutchtown Bike Tour and the Blessing of the Bikes here in St Louis 3 years ago. The Bike Tour uses a local historian for our ride to promote understanding of urban design concepts of pocket parks and community planning.

Engineering

* 25. Do you provide bicycle parking for employees?

- Yes**
- No**

* 25. a. If yes, click all that apply.

- Covered**
- Uncovered**
- Secured area**
- Bicycle locker**
- Employees can park their bikes in their work space**

* 26. Do you provide bicycle parking for guests?

- Yes**
- No**

* 26. a. If yes, click all that apply.

- Covered**
- Uncovered**
- Secured area**
- Bicycle locker**
- Visitors can park bikes inside**

* 27. Does your bike parking meet the security and convenience guidelines recommended by the [Association of Pedestrian and Bicycle Professionals \(APBP\)](#)?

- All**
- Most**
- Some**
- Few**
- None**

* 28. How many bike parking spots do you have?

6

* 29. How many car parking spots do you have?

6

* 30. Is the bike parking ____ convenient than the closest car parking?

more

equal

less

* 31. Does your business provide any of the following for bicyclists? Click all that apply.

Locker room

Shower facility

Discounted or complimentary gym membership

Bicycle repair station

Maintenance supplies such as tools, pumps, and tubes

Dedicated bike maintenance person

None of the above

* 32. Is your business located in a [Bicycle Friendly Community \(BFC\)](#)?

Yes

No

* 33. How is your workplace accessible by bike? Click all that apply.

Direct access by trail

Adjoining streets have bike lanes

Located on a bike route system

Located on a low traffic street

It is not accessible by bike

Other, please describe

* 33. a. Please describe.

* 34. Did bike accessibility influence your decision to locate your business in this area?

Yes

No

Don't know

34. a. Additional comments.

* 35. Are you working with local government or advocacy groups to improve conditions for bicyclists?

Yes

No

* 35. a. If yes, please describe.

Our art piece/bike rack was the first bike rack installed in our commercial district, at our expense. We are working to incorporate more, similarly designed racks into our new streetscape plan.

Education

* 36. What type of educational classes does your business offer on bicycling? Click all that apply.

Safe riding skills

Maintenance

Driver safety on how to share the road with bicyclists

Other, please describe

None

* 36. a. Please describe.

* 37. Who teaches these classes? Click all that apply.

- [League Cycling Instructor](#)
- Bike shop employee**
- Knowledgeable staff member**
- Local bicycle advocate**
- No classes offered**

* 38. How often do you offer these classes?

- Monthly**
- Annually**
- As needed**
- No classes offered**
- Other, please describe**

* 38. a. Please describe.

* 39. Is there a mentorship program at your organization that teams experienced bicycle commuters with newcomers?

- Yes**
- No**

* 39. a. If yes, please describe.

* 40. Does your company provide any of the following educational tools to employees outside of classes/clinics? Click all that apply.

- Information on safe bicycling**
- Help finding bike routes to work**
- Information on proper riding equipment**
- Information on safe driving and sharing the road with bicyclists**
- Calendar of local bicycling events**
- None provided**
- Other, please describe**

* 40. a. Please describe.

* 41. How does the company provide bicycling information other than classes/clinics? Click all that apply.

- Company website or intranet**
- Newsletter or new hire packet**
- Company orientation program**
- Vehicle safety guidelines**
- None provided**
- Other, please describe**

* 41. a. Please describe.
Experienced Staff

Evaluation

42. How many of your employees commute to work by bike more than twice a week?

* Summer

4

* Winter

0

* 43. Have goals been set for business-wide bike use?

- Yes**
- No**

* 43. a. If yes, what are they?

* 44. Is there a bike coordinator for your business?

Yes

No

* 44. a. If yes, which?

Full time, paid coordinator

Part time, paid coordinator

Volunteer coordinator

* 45. Are there other unique and innovative things that your business does to promote bicycling that have not been covered in this application?

We offer free bikes for staff to use in commuting to work or even just for recreational purposes. They are only required to lock the bike up safely at all locations. (one was recently stolen, but we are planning on replacing it)

* 46. What has been your business's most significant investment for bicycling?

Our bike rack/art piece, called Turnaround, designed by a local artist, Brother Mel Meyer.

* 47. Please list any plans you have for the coming year to improve your company's bicycle friendliness.

We are working with our Alderman to install a series of similar racks through our streetscape redesign program.

* 48. Briefly describe the most positive outcome of your company's support for bicycling. (i.e. improved employee health, increased productivity, morale boost, reduced parking/maintenance cost, etc.)

Raising awareness, recruiting like-minded staff who support our mission of neighborhood revitalization.

* 49. List three reasons your business should be recognized as a Bicycle Friendly Business. Reason 1.

We model "regular folks", cycling and art.

* Reason 2.

We are catalysts for change in our business district.

* Reason 3.

We have created bicycling friendly events and opportunities and consistently promoted them.

* 50. List three areas of bicycle friendliness that you need to improve. Reason 1.

Explore the bicycle tax incentive programs.

* Reason 2.

Find more ways to attract bicycling staff.

* Reason 3.

Convince the city to convert parking meters to bike racks! (working on it)